



Cascade Community Markets **2024 Sponsorship Benefits Packet**

Cascade Community Markets (CCM) is a Washington state nonprofit that **serves thousands of individuals in the greater Wenatchee Valley through our farmers markets in Leavenworth and Cashmere.**

We rely on the continued support from local sponsors and donors in order to sustain our markets. We offer a variety of ways to get involved including acting as a sponsor for one of our special programs or joining other local businesses and individuals to sponsor the general operation of our markets.

Our print and online announcements reach thousands of people across the valley, with the market drawing hundreds of people each week. Show the community that you care by sponsoring the markets. **Together, with your donation, we can create community and enhance the quality of life in the greater Wenatchee Valley.**

Your donation will make a huge difference and go to a variety of causes such as:

- Expanding our musical performances, education booths, and the Kids Makers Market
- Helping with outreach and education
- Improving local health and nutrition
- Increasing food access via our SNAP (Supplemental Nutrition Action Program), EBT (Electronic Benefits Transfer), WIC (Women Infant and Children) and Senior FMNP (Farmers Market Nutrition Program) programs
- Promoting the market to a wider audience
- Providing a living wage for market employees
- Building a stronger community

We want to recognize you! Business sponsorship opportunities may include:

- Logo or name recognition (with link to your site) on: the CCM website, advertising materials specific to a particular sponsorship, the banner located at the market booth, or social media posts
- Editorial features on our website and social media pages
- Signage and ID recognition at events or programs
- Business name on specific event or program title
- Complimentary tickets to events

Sponsorship Payment Deadline: April 15th

Payment made after the April 15th deadline may not be eligible to receive full sponsor benefits.

For questions, please contact CCM Director:
Cali Osborne, (509) 885-3474, cali@casca demarkets.org

Checks made payable to:
Cascade Community Markets
PO Box 2184, Leavenworth, WA, 98826

Special Program Sponsorships

Each Special Program Sponsorship level also includes all the benefits of the Platinum Sponsorship.

Title Sponsor for the Farmers Markets

\$3000

Because of your donation, we will:

- Run two successful farmers markets from May to October
- Increase our outreach and promotional efforts to reach more members of the community
- Participate in the WIC, Senior voucher and SNAP programs

Benefits include:

- Exclusive naming rights and recognition as the CCM's title sponsor. There is only one title sponsor per season.
- Recognition on a dedicated 18"x24" lawn sign at each market
- Recognition on all print and online promotions, printed annually
- 2 complimentary tickets to the Farm to Table fundraiser

Market Music Sponsorship (limited availability)

\$2000

Because of your donation, we will:

- Provide a stipend for our weekly musical performances
- Ensure reliable, professional and consistent musical performances each week

Benefits include:

- Logo on music tent banner
- Recognition on all print and online media announcements regarding musical performances
- 2 complimentary ticket to the Farm to Table fundraiser

Special Market Events Sponsor (limited availability)

\$2000

Because of your donation, we will:

- Host the first Annual Fresh Fest at Leavenworth Market (a mini-food festival during market day)
- Host 3-4 Kids Makers Markets per season at each market location, which provide children in the community the opportunity to have their own booth at the market and sell their homemade creations
- Host one Senior Day per season at each market location

Benefits Include:

- Lawn sign at each market during these events reading "Today's Special Event Sponsored By: _____"
- Recognition on social media posts regarding these events
- 2 complimentary tickets to the Farm to Table fundraiser

Artisan Booth Sponsorship - one available per market

\$1500

Because of your donation, we will:

- Provide a weekly booth for local artisans to sell their goods
- Schedule vendors for the rotation booth
- Bring variety to the market as well as support more artists in our community

Benefits include:

- Naming recognition for the booth via tent banner
- Recognition on social media posts regarding the vendors included
- 1 complimentary ticket to the Farm to Table fundraiser

Kids Education Booth Sponsorship - one available per market

\$1250

Because of your donation, we will:

- Provide and coordinate one booth at every market for community organizations and nonprofits to:
 - Educate market goers of all ages about their programs, nutrition, nature and/or agriculture
 - Engage kids in an educational activity or craft
- Assist the host organization with outreach for each weekly program

Benefits include:

- Recognition on all online media regarding the weekly education booth
- Naming recognition for the booth via tent banner
- 1 complimentary ticket to the Farm to Table fundraiser

General Market Sponsorships

Because of your donation, we will run two seasonal farmers markets, create community, and enhance the quality of life in the greater Wenatchee Valley!

Platinum Level Sponsorship

\$1,000

Benefits include:

- Large Logo on market booth donor banner
- Recognition, Logo & website link on website
- Recognition in newsletter
- Individual recognition on social media once per season
- Invitation to host a free booth at each market on the week of your social media recognition post
- 1 complimentary ticket to the Farm to Table fundraiser

Gold Level Sponsorship

\$750

Benefits Include:

- Medium Logo on market booth donor banner
- Recognition, Logo & website link on website
- Recognition in newsletter
- Individual recognition on social media once per season
- Invitation to host a free booth at each market on the week of your social media recognition post

Silver Level Sponsorship

\$500

Benefits include:

- Small logo on market booth donor banner
- Recognition, Logo & website link on website
- Recognition on social media in conjunction with all Silver Level Sponsors

Bronze Level Sponsorship

\$250

Benefits include:

- Name only on market booth donor banner
- Recognition, Logo & website link on website

Farm to Table Dinner Sponsorship and In-Kind Donation Benefits

Title Sponsor for the Farm to Table Dinner - only one available \$5000

Because of your donation, we will:

- Utilize all the proceeds from ticket sales towards market operations
- Increase local chef and farmer participation in our signature event
- Pay farmers full value for all ingredients & produce for the event

Benefits include:

- Exclusive naming rights and recognition as Title Farm to Table Sponsor
- Recognition on event welcome sign with logo
- Recognition on all print and online promotions for Farm to Table, printed annually
- Recognition on event menu
- 4 complimentary tickets to the Farm to Table fundraiser

Farm to Table Dinner Sponsor - limited availability \$3000

Because of your donation, we will:

- Direct all funds raised at the event towards the Good Farmer Fund
- Increase local chef and farmer participation in our signature event
- Enable more community members to join us at the event

Benefits include:

- Naming rights and recognition as a Farm to Table Sponsor
- Recognition on event welcome sign with logo
- Recognition on all print and online promotions for Farm to Table, printed annually
- Recognition on event menu
- 2 complimentary tickets to the Farm to Table fundraiser

Farm to Table Dinner In-Kind Donor In-Kind Donation Value of \$1+

Benefits include:

- Listed as an in-kind donor in CCM Annual Report
- Listed as a Farm to Table Donor on event program *or* auction item description, as applicable

Farm to Table Dinner In-Kind Sponsor In-Kind Donation Value of \$1000+

Benefits include:






















- Listed as an in-kind donor in CCM Annual Report
- Listed as a Farm to Table Sponsor on event program
- Listed as a Farm to Table Sponsor on marketing posters
- Individual Social media post
- Verbal recognition at the event

Farm to Table Dinner In-Kind Sponsor In-Kind Donation Value of \$3000+

Benefits include:

- Listed as an in-kind donor in CCM Annual Report
- Listed as a Farm to Table Sponsor on event program
- Listed with a logo as a Farm to Table Sponsor on event posters
- Recognition as sponsor on event welcome sign with logo
- Individual social media post
- Verbal recognition at the event

Sponsorship Benefits Chart

 2024 Sponsor Benefits		\$3,000	\$5,000	\$2,000 - 3,000	\$1,250 - 1,500	\$1,000	\$750	\$500	\$250
Recognition on Market Booth Banner & Annual Report	Most prominent logo	Extra-large logo	Extra-large logo	Large logo	Large logo	Medium logo	Small logo	Name only	
Recognition, Logo & Link on Market Website									
Recognition on Social Media	2 individual posts	2 individual posts	1 individual post	1 individual post	1 individual post	1 individual post	Group post		
Recognition in Newsletter									
Invitation to host a booth once/season at each market									
Complimentary Tickets to Farm to Table Dinner	2 Tickets	4 Tickets	2 Tickets	1 Ticket	1 Ticket				
Program-Specific Recognition:	Lawn sign at markets & logo on Farm to Table welcome sign	Primary Logo on Farm to Table welcome sign	A) Farm to Table: Logo on welcome sign B) Music: Tent banner C) Special Events: Lawn sign during special events	A) Artisan: Booth banner B) Kids Ed: Booth banner					
Print Recognition	Logo on all seasonal printings, including posters	Logo on event printings, name on menu	Farm to Table: Logo on event printings & name on menu						
Exclusive Naming Rights	