



Cascade Community Markets

2022 Sponsorship Benefits

Cascade Community Markets (CCM) is a Washington state nonprofit that **serves thousands of individuals in the greater Wenatchee Valley through our farmers markets in Leavenworth and Cashmere.**

We rely on the continued support from local sponsors and donors in order to sustain our markets. We offer a variety of ways to get involved including acting as a sponsor for one of our special programs or joining other local businesses and individuals to sponsor the general operation of our markets.

Our print and online announcements reach thousands of people across the valley, with the market drawing hundreds of people each week. Show the community that you care! **Together, with your donation, we can create community and enhance the quality of life in the greater Wenatchee Valley!**

Your donation will make a huge difference and go to a variety of causes such as:

- Expanding our musical performances, education booths, and the Kids Makers Market
- Helping with outreach and education
- Improving local health and nutrition
- Increasing food access via our SNAP (Supplemental Nutrition Action Program), EBT (Electronic Benefits Transfer), WIC (Women Infant and Children) and Senior FMNP programs
- Promoting the market to a wider audience
- Providing a living wage for market employees
- Building a stronger community

We want to recognize you! Business sponsorship opportunities may include:

- Logo or name recognition (with link to your site) on: the CCM website, advertising materials specific to a particular sponsorship, the banner located at the market booth, or social media posts
- Editorial features on our website, blog, and social media pages
- Signage and ID recognition at events or programs
- Business name on specific event or program title
- Complimentary tickets to events

For questions, please contact CCM Director:
Cali Osborne, (509) 885-3474, cali@cascaedmarkets.org

Checks made payable to:

Leavenworth Community Farmers Market
PO Box 2184, Leavenworth, WA, 98826

Special Program Sponsorships

Because of your donation, we can create community through special programs at the Market. These events increase attendance, bring more vendors, and reach more people.

Each level also includes all the benefits of the Platinum Sponsorship.

Title Sponsor for the Farmers Markets - Reserved 2022

\$3000

Because of your donation, we will:

- Run a successful farmers market from June to October
- Increase our outreach and promotional efforts to reach more members of the community
- Participate in the WIC, Senior voucher and SNAP programs

Benefits include:

- Exclusive naming rights and recognition as the CCM's title sponsor. There is only one Title Sponsor per season.
- Weekly verbal and visual recognition at the market
- Recognition on all print, radio and online market media
- 2 complimentary tickets to the Farm to Table fundraiser

Title Sponsor for the Farm to Table Dinner - Reserved 2022

\$3000

Because of your donation, we will:

- Be able to put all the proceeds from event ticket sales towards market operations.
- Increase local chef and farmer participation in our signature event
- Pay farmers full value for the produce for the event
- Sponsor two farmers' tickets to the event

Benefits include:

- Exclusive naming rights and recognition as the Farm to Table Title Sponsor
- Weekly verbal and visual recognition at the market
- Recognition on all print, radio and online market media, with specific emphasis on event advertisements and publications
- 2 complimentary tickets to the Farm to Table Dinner

Farm to Table Dinner Sponsorship

\$2000

Because of your donation, we will:

- Be able to put all the funds raised at the event directly towards the Good Farmer Fund
- Increase local chef and farmer participation in our signature event
- Enable more community members to join us at the event

Benefits include:

- Naming rights and recognition as a Farm to Table Sponsor
- Weekly verbal and visual recognition at the market
- Recognition on all print, radio and online market media
- 2 complimentary tickets to the Farm to Table fundraiser

Market Music Sponsorship

\$2000

Because of your donation, we will:

- Provide a stipend for our weekly musical performances
- Ensure reliable, professional and consistent musical performances each week
- Keep our sound system updated and of the highest quality all Market events

Benefits include:

- Recognition before and after every musical performance
- Recognition on all print and online media announcements regarding musical performances
- 1 complimentary ticket to the Farm to Table fundraiser

Special Program Sponsorships

(continued)

Vendor Support Sponsorship

\$1500

Because of your donation, we will:

- Provide logistics support to vendors during set up and take down each week which will enable the market to run smoothly and allow us to increase the number of vendors at the market
- Host vendor appreciation gatherings at the end of the season.
- Provide support for farmers if they run into problems that would hinder their participation at the market

Benefits include:

- Recognition on all print and online media announcements regarding logistics or farmer assistance
- 1 complimentary ticket to the Farm to Table fundraiser

Artisan Booth Sponsorship - one available per market

\$1500

Because of your donation, we will:

- Provide a weekly booth for local artisans to sell their goods
- Bring variety to the market as well as support more artists in our community

Benefits include:

- Naming recognition for the booth via tent banner
- Recognition on all print and online media announcements regarding the event
- 1 complimentary ticket to the Farm to Table fundraiser

Community Movie Night Sponsorship - Leavenworth Only

\$1500

Because of your donation, we will:

- Host a series of Community Movies Nights after the market
- Movies will all be family friendly, and we will feature classics, educational films, animated films, and family favorites.
- Educational movie nights will feature a partnership with another local organization to provide accompanying activities or discussions.

Benefits include:

- Naming recognition and thanks before each screening
- Recognition on all print and online media announcements regarding the event
- Recognition on banner over movie screen
- 1 complimentary ticket to the Farm to Table fundraiser

Kids Education Booth Sponsorship

\$1200

Because of your donation, we will:

- Host an education booth for community organizations and nonprofits to educate market goers of all ages about their programs, nutrition, nature and/or agriculture.
- Assist the organization with outreach for each weekly program
- Host our Annual Kids Makers Markets, which provide children in the community the opportunity to have their own booth at the market and sell their homemade creations
- Give space for children to learn entrepreneurial business skills and instill a sense of community and work ethic

Benefits include:

- Recognition on all print and online media regarding the weekly education booth
- Possible recognition by the weekly organization on their print and media channels
- 1 complimentary ticket to the Farm to Table fundraiser

General Market Sponsorships

Because of your donation, we will run two seasonal farmers markets, create community, and enhance the quality of life in the greater Wenatchee Valley!

Platinum Level Sponsorship \$1,000

Benefits include:

- Logo on market booth donor banner
- Recognition and ID link on website
- Recognition in newsletter, blog, and individual recognition on social media
- 1 complimentary ticket to the Farm to Table fundraiser

Gold Level Sponsorship \$750

Benefits Include:

- Logo on market booth donor banner
- Recognition and ID link on website
- Recognition in newsletter, blog, and individual recognition on social media

Silver Level Sponsorship \$500

Benefits include:

- Logo on market booth donor banner
- Recognition and ID link on website
- Recognition on social media in conjunction with all Silver Level Sponsors

Bronze Level Sponsorship \$250

Benefits include:

- Name on market booth donor banner
- Recognition and ID link on website