



## **Cascade Community Markets** **2025 Sponsorship Benefits Packet**

Cascade Community Markets (CCM) is a 501(c)(3) nonprofit that **serves thousands of individuals in the greater Wenatchee Valley through our farmers markets in Leavenworth and Cashmere.**

We rely on the continued support from local sponsors and donors in order to sustain our markets. We offer a variety of ways to get involved including acting as a sponsor for one of our special programs or the operation of our markets.

Our print and online announcements reach thousands of people across the valley, with the market drawing hundreds of people each week. Show the community that you care by sponsoring the markets. **Together, with your donation, we can create community and enhance the quality of life in the greater Wenatchee Valley.**

**Your donation will make a huge difference** and go to a variety of causes such as:

- Supporting local farms
- Staffing the markets
- Expanding our musical performances, education booths, and the Kids Makers Market
- Helping with outreach and education
- Improving local health and nutrition
- Increasing food access via our SNAP EBT (formerly Food Stamps), WIC (Women Infant and Children) and Senior FMNP (Farmers Market Nutrition Program) programs
- Building a stronger community

**We want to recognize you!** Business sponsorship opportunities may include:

- Logo or name recognition (with link to your site) on: the CCM website, advertising materials specific to a particular sponsorship, the banner located at the market booth, or social media posts
- Editorial features on our website and social media pages
- Signage and ID recognition at events or programs
- Business name on specific event or program title
- Complimentary tickets to events

### **Sponsorship Payment Deadline: April 15th**

Payment made after the April 15th deadline may not be eligible to receive full sponsor benefits.

For questions, please contact CCM Director:  
Cali Osborne, (509) 885-3474, [cali@cascademarkets.org](mailto:cali@cascademarkets.org)

**Checks made payable to:**

Cascade Community Markets  
PO Box 2184, Leavenworth, WA, 98826

**New This Year:**  
**Host a Round-Up or 1% For the Markets Campaign!**

If you are interested in supporting the Markets at no cost to yourself, we invite you to consider hosting a fundraising campaign at your establishment. There are two ways of doing this: (1) your customers can choose to donate to the Markets at the checkout by rounding up their transaction to the nearest dollar or (2) you can program in a 1% transaction fee that applies to all sales.

This makes your business a donation collection point, rather than the donor, but **we will still recognize your business as a Sponsor** as a thank you for facilitating donations. A one-month campaign will earn Bronze Sponsorship recognition, three months will earn Silver recognition, six months will earn gold and a year-long campaign will earn Platinum recognition (excluding a Farm to Table Dinner ticket). Simply committing to a campaign and scheduling it by April 15th will initiate your recognition.

Many POS systems can automate the round-up process, including Clover, Toast, and Stripe. Unfortunately, Square does not currently have this feature, but it can host a 1% campaign.

**Special Program Sponsorships**

**Each Special Program Sponsorship level also includes all the benefits of the Platinum Sponsorship.**

**Title Sponsor for the Farmers Market**  
**One available for Leavenworth and one for Cashmere**  
**\$3000**

Benefits:

- Exclusive naming rights and recognition as the market's title sponsor. There is only one title sponsor per season per market.
- Largest Logo on the sponsor banner at the corresponding market
- Recognition on a dedicated 18"x24" lawn sign at each market
- Most prominent recognition on all print and online promotions that are printed annually
- 2 complimentary tickets to the Farm to Table fundraiser

Because of your donation, we will:

- Run two successful farmers markets from May to October
- Increase our outreach and promotional efforts to reach more members of the community
- Participate in the WIC, Senior voucher and SNAP programs

*Tax-Deductible Donation Value: \$1675*

**Market Music Sponsorship (limited availability)**  
**\$2500**

Benefits:

- Logo on music tent lawn sign and extra large logo on sponsor banner
- Recognition on all print and online media announcements regarding musical performances
- 2 complimentary tickets to the Farm to Table fundraiser

Because of your donation, we will:

- Provide a stipend for our weekly musical performances
- Ensure reliable, professional and consistent musical performances each week

*Tax-Deductible Donation Value: \$1500*

**Artisan Booth Sponsorship - one available per market**  
**\$1500**

Benefits:

- Naming recognition for the booth via tent banner
- Recognition on social media posts regarding the vendors included
- 1 complimentary ticket to the Farm to Table fundraiser

Because of your donation, we will:

- Provide a weekly booth and table for local artisans to sell their goods free of application fees
- Schedule vendors for the rotating booth

*Tax-Deductible Donation Value: \$900*

## **General Market Sponsorships**

Because of your donation, we will run two seasonal farmers markets, create community, and enhance the quality of life in the greater Wenatchee Valley!

### **Diamond Level Sponsorship \$2,000**

Benefits:

- Extra Large Logo on the info booth sponsor banner
- Recognition, Logo & website link on website
- Recognition in newsletter
- Individual recognition on social media once per season
- Invitation to host a free booth at each market twice per season
- 2 complimentary ticket to the Farm to Table fundraiser

*Tax-Deductible Donation Value: \$1200*

### **Platinum Level Sponsorship \$1,000**

Benefits:

- Large Logo on the info booth sponsor banner
- Recognition, Logo & website link on website
- Recognition in newsletter
- Individual recognition on social media once per season
- Invitation to host a free booth at each market once per season
- 1 complimentary ticket to the Farm to Table fundraiser

*Tax-Deductible Donation Value: \$475*

### **Gold Level Sponsorship \$750**

Benefits:

- Medium Logo on the info booth sponsor banner
- Recognition, Logo & website link on website
- Recognition in newsletter
- Individual recognition on social media once per season
- Invitation to host a free booth at each market once per season

*Tax-Deductible Donation Value: \$500*

### **Silver Level Sponsorship \$500**

Benefits:

- Small Logo on the info booth sponsor banner
- Recognition, Logo & website link on website
- Recognition on social media in conjunction with all Silver Level Sponsors

*Tax-Deductible Donation Value: \$400*

### **Bronze Level Sponsorship \$250**

Benefits:

- Name only on the info booth sponsor banner
- Recognition, Logo & website link on website

*Tax-Deductible Donation Value: \$200*

# Farm to Table Dinner Sponsorship and In-Kind Donation Benefits

## **Title Sponsor for the Farm to Table Dinner - only one available \$5000**

Because of your donation, we will:

- Utilize all the proceeds from ticket sales towards market operations
- Increase local chef and farmer participation in our signature event
- Pay farmers full value for all ingredients & produce for the event

Benefits include:

- Exclusive naming rights and recognition as Title Farm to Table Sponsor
- Recognition on event welcome sign with logo
- Recognition on all print and online promotions for Farm to Table, printed annually
- Recognition on event menu
- 4 complimentary tickets to the Farm to Table fundraiser

*Tax-Deductible Donation Value: \$2500*

## **Farm to Table Dinner Sponsor - limited availability \$3000**

Because of your donation, we will:

- Direct all funds raised at the event towards the Good Farmer Fund
- Increase local chef and farmer participation in our signature event
- Enable more community members to join us at the event

Benefits include:

- Recognition at the Dinner as a Farm to Table Sponsor
- Recognition in online promotions for Farm to Table
- Recognition on event menu
- 4 complimentary tickets to the Farm to Table fundraiser

*Tax-Deductible Donation Value: \$1800*

## **Farm to Table Dinner In-Kind Donor In-Kind Donation Value of \$1+**

Benefits include:

- Listed as an in-kind donor in CCM Annual Report
- Listed as a Farm to Table Donor on event program or auction item description, as applicable

*Tax-Deductible Donation Value: Based on Donation*

## **Farm to Table Dinner In-Kind Sponsor In-Kind Donation Value of \$1500+**

Benefits include:

- Listed as an in-kind donor in CCM Annual Report
- Listed as a Farm to Table Sponsor on event program
- Listed as a Farm to Table Sponsor on marketing posters
- Individual Social media post
- Verbal recognition at the event
- 1 Complimentary ticket to the Farm to Table Dinner

*Tax-Deductible Donation Value: Based on Donation*

## **Farm to Table Dinner In-Kind Sponsor In-Kind Donation Value of \$3000+**

Benefits include:

- Listed as an in-kind donor in CCM Annual Report
- Listed as a Farm to Table Sponsor on event program
- Listed with a logo as a Farm to Table Sponsor on event posters
- Recognition as sponsor on event welcome sign with logo
- Individual social media post
- Verbal recognition at the event
- 1 Complimentary ticket to the Farm to Table Dinner

*Tax-Deductible Donation Value: Based on Donation*

## Sponsorship Benefits Chart

| <b>CASCADE</b><br><small>COMMUNITY MARKETS</small><br><b>2025 Sponsor Benefits</b> | \$3,000   | \$5,000   | \$3,000   | \$2,500   | \$1,500   | \$2,000   | \$1,000   | \$750   | \$500   | \$250   |
|--|---|---|---|---|---|---|---|---|---|---|
| <i>Title Market Sponsor</i><br><small>1 Available/Market</small>                   | <i>Title Farm to Table Sponsor</i><br><small>1 Available</small>                    | <i>Farm to Table Sponsor</i><br><small>Limited #</small>                            | <i>Market Music Sponsor</i><br><small>Limited #</small>                             | <i>Artisan Booth Sponsor</i><br><small>1 Available/Market</small>                 | <i>General Market Support</i>   | <i>General Market Support</i>   | <i>General Market Support</i>   | <i>General Market Support</i>   | <i>General Market Support</i>   |   |
| Recognition on Market Booth Banner & Annual Report                                 | Most prominent logo   | Extra-large logo  | Extra-large logo  | Extra-large logo  | Large logo  | Large Logo  | Large logo  | Medium logo   | Small logo  | Name only   |
| Recognition, Logo & Link on Market Website   |    |    |    |  |  |  |  |  |  |  |
| Recognition on Social Media  | 2 individual posts  | 2 individual posts  | 1 individual post   | 1 individual post   | 1 individual post   | 1 individual post   | 1 individual post   | 1 individual post   | Group post  |   |
| Recognition in Weekly Newsletter (May-October)                                     |    |    |    |  |  |  |  |  |   |   |
| Invitation to host a booth once/season at each market                              |    |    |    |  |  |  |  |  |   |   |
| Complimentary Tickets to Farm to Table Dinner                                      | 2 Tickets   | 4 Tickets   | 4 Tickets   | 2 Tickets   | 1 Ticket  | 2 Tickets   | 1 Ticket  |   |   |   |
| Program-Specific Recognition:  | Dedicated lawn sign at selected market's center                                     | Primary Logo on Farm to Table welcome sign  | Name on Farm to Table welcome sign  | Dedicated lawn sign at selected market's music tent                               | Dedicated lawn sign or banner at selected market's artisan booth                    |   |   |   |   |   |
| Print Recognition  | Logo on all seasonal printings, including posters                                   | Logo on event printings, name on menu   | Name on event printings, name on menu   | <b>Farm to Table:</b> Logo on event printings & name on menu                      |   |   |   |   |   |   |
| Exclusive Naming Rights  |  |  |  |   |   |   |   |   |   |   |

